

Volunteer Role Profile



Volunteer Role	Woodland Creation Champion - Schools & Groups
Volunteer Manager	Volunteer manager
Where you will be based	Community

Why we want you

In order for our Free Trees team to deliver the Woodland Trust's ambitious targets, which include delivering more trees year on year to communities across the UK, forging connections with diverse audiences, providing excellent customer service and ensuring the continued health of our trees, your role as a volunteer will be vital in supporting this work and helping us succeed!

Our Woodland Creation Champions - Schools & Groups help us to ensure that our free trees scheme is impactful, accessible, inclusive and meaningful. They also help ensure the scheme develops and responds to local needs, issues and trends whilst considering tree equity, nature recovery and greater community engagement with woods and trees.

What you will be doing

- Utilising your local networks to promote the Free Trees scheme, raising awareness to those who have not previously or recently engaged with us.
- Pro-actively identifying new potential tree planting community spaces, local community groups (including schools) and forging new networks, such as with town and parish councils.
- Advising and providing guidance to schools and local community groups, supporting them to positively engage with the scheme. This includes helping groups to assess their needs and submit applications, providing advice on how to plan a planting project, promoting woodland creation principles (training provided), providing on-the-ground support at planting events, and encouraging communities share their success stories with others.
- Assisting with monitoring and gathering feedback, including conducting local project visits to check and report on tree health, providing advice and information as required to community groups and reporting on customer satisfaction.
- Operating within our Volunteer Charter, policies, procedures, and guidelines.
- As part of your role, you will need to log all the hours you volunteer through Assemble, your volunteering website, either on the desktop version or the mobile app



The skills you need

- Experience influencing decision makers and inspiring others about the importance of planting trees would be desirable.
- Experience organising or attending a tree planting or similar community event would be desirable but is not essential.
- You will need a personal local network to share our Free Trees scheme with, or be willing to build one, which could include local schools, faith groups, community clubs, or town and parish councils.
- Local knowledge of relevant community groups and key stakeholders, and confidence in reaching out to new people.
- The ability to independently, using phone or email, regularly engage with your Lead Volunteer.
- Good IT skills will be needed whilst using our volunteer management platform Assemble (training is provided) which will provide you with a Woodland Trust email address to use for your volunteering role.
- Enthusiasm and friendly attitude whilst dealing with members of the public.
- Confident and effective communication skills, with the ability to articulate passionately to others, the many positive benefits of planting trees, including environmental, health and social impacts, and the ability to inspire people to support our cause.
- Basic knowledge of the environment, conservation, site assessment and tree planting principles are desirable but not essential.
- A sensible regard for health and safety.

What's in it for you

- An opportunity to learn more about community engagement in the conservation sector.
- This role provides the opportunity to make a meaningful impact for woods, trees, nature and people in your local community.
- An excellent opportunity to support the UK's largest woodland conservation charity.
- A full induction to the Woodland Trust and access to a range of training.

Disclaimer

An interview and two references will be required for this role, and training will need to be completed before the role commences. Please ensure you have known referees for more than 6 months and they are not a partner, close relative, or Woodland Trust employee. Former or current work colleagues, friends, volunteers, and neighbours that have known you for more than 6 months are some examples that would be fine. Whilst this role does not include regulated activity with children, we are happy to provide a Basic DBS check if



you would prefer one to volunteer in a school environment.

Expenses will be reimbursed for return journeys from home based on public transport cost or mileage at standard rates for the Woodland Trust. As a volunteer you may have the opportunity to support the Trust at events in your area. We will contact you when these occasions arise to see if you are available and would like to help.